

Programme at a glance

Tuesday 28th June

9.30 – 10.10	Opening Overview:
10.10 – 10.50	Keynote Panel
10.50 – 11.20	Morning Break
11.20 – 12.00	Converging Platforms Television, mobile devices, kiosks and personal computers have emerged as major distribution channels for interactive gambling products.
12.00 – 12.40	Gambling on the mobile platform
12.40 – 2.00	Lunch
2.00 – 3.00	Exploring opportunities in the Tournament & Out-of-Home Leisure Sector
3.00 – 3.30	Afternoon Break
3.30 – 4.10	Exploring the growth areas for gambling & gaming via iTV
4.10 – 4.40	Cyberview case study
4.40	Close of day one
5.00 – 6.00	Networking Drinks

Wednesday 29th June

9.40 – 10.40	Marketing across multiple platforms
10.40 – 11.10	'Everyone's A Winner' case study
11.10 – 11.40	Morning Break
11.40 – 12.10	Gambling Operator Panel
12.10 – 12.40	Getting the back office working for you
12.40 – 2.00	Lunch
2.00 – 2.50	Skill gaming: Exploring one of the largest and fastest growing markets within the online sector
2.50 – 3.30	Gaming Platforms: Current experiences, future views
3.30 – 4.00	Afternoon Break
4.00 – 4.40	Closing Panel
4.40	Close of conference

Hotel and Delegate Information

The conference will be held at
The Royal Garden Hotel,
2-24 Kensington High Street,
London, W8 4PT.
Tel: +44 (0)20 7937 8000
Fax: +44 (0)20 7361 1991

We have booked a number of rooms at the hotel at
a special conference rate. We will send you a booking
form for the hotel once we have received your
conference booking.

Contact Us

To register your interest in attending, speaking
or sponsorship opportunities, please contact:

Penny Gruber,
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