

MULTI-PLATFORM GAMBLING FORUM 2005

28th & 29th
JUNE 2005

ATE presents the first annual Multi Platform Gambling Forum, a two-day conference discussing gambling content across multiple platforms, from the traditional land based casino, to the internet, mobile, iTV, kiosks and entertainment terminals.

"The face of global gambling is changing"

Don't miss out on your chance to take a slice of a growing market place with revenues predicted to be up 32% by 2006. Act now ahead of the competition and make your mark in a booming industry with revenues predicted in excess of US\$16 billion worldwide. In just two days the Multi-Platform Gambling Forum will provide you with the tools to establish your business in diverse markets before it's too late!

How will this event give my business the edge?

The biggest players in each field share their experiences with you

See what your competitors are doing – are they already ahead?

Network with key contacts – the people who can make a difference to your business!

Establish new contacts and create new partnerships – enhance your brand.

Discover how this market is evolving in a mix of technology and marketing-driven sessions with case studies highlighting current key issues such as:

- Gambling on the mobile platform: An irresistible proposition for the customer?
- Exploring the growth areas for gambling and gaming via iTV
- Marketing across multiple platforms
- Skill gaming: Exploring one of the largest and fastest growing markets within the online sector
- Gaming Platforms: Current experiences, future views

Who should attend:

- Game content developers
- Betting publishers
- Publisher / Aggregator
- Developer
- IP Holder
- Handset manufacturer / Hardware manufacturer
- PR / Marketing / Media Buying / Advertising / Research
- Casino and bingo operators
- Online, mobile operators
- Coin-op manufacturers
- Manufacturers of kiosks / entertainment terminals
- Broadcasters
- Software developers
- Brand licensors and Strategists

The Multi-Platform Gambling Forum will show you how to take your share!

Book your place online at:

www.ateonline.co.uk/conferences and register today.

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