RAD Packet Economics Solves Mobile Backhaul Bottleneck

Dear Telecom Colleague,

The massive increase in user bandwidth generated by HSPA mobile broadband data services has shifted the cellular bottleneck from the radio interface to the backhaul segment of the network. Service revenues, especially in competitive markets, are not keeping up with the growth in backhaul traffic, resulting in flat or declining ARPU. This has led to profitability pressures on mobile operators, requiring them to decouple user traffic demands from backhaul Opex. The only cost-efficient solution is a high-quality transport infrastructure based on DSL and carrier-class Ethernet.

RAD Data Communications invites you to visit Stand 1D-01 at the Mobile World Congress, February 11-14, in Barcelona, where it will be showing its Optimized Mobile Transport Platform for All-IP Backhaul.

Incorporating pseudowire technology with QoS, highly accurate clock recovery mechanisms and statistical multiplexing functionality, RAD's suite of cell site and aggregation site gateways is being used by Tier 1 mobile operators to cut their transport costs and save millions of euros on backhaul over packet switched networks.

If you would like to contact us to discuss our solution, please request a meeting at the Mobile World Congress or schedule one at your own convenience.

Request a meeting at the Mobile World Congress

Contact a sales engineer for a meeting at your own convenience - market@rad.com

Email us for more information - market@rad.com

Sincerely,
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