

Kirusa, a leading developer of Value Added Mobile Services, is exhibiting at the 3 GSM Mobile World Congress in Barcelona from 11th to 14th February 2008.

We pioneered the concept of "Voice SMS" and hold Voice SMS patents. We are making some key announcements at this exhibition which will impact the future of Mobile messaging, increasing its reach and the way it is offered to subscribers across the world.

Our key executives, CEO, Dr. Inderpal Singh Mumick and CTO, Ewald Anderl would be present at the venue at 3 GSM from 11 to 14 Feb.

Please revert if you would like to meet them for interviews and I would set up meetings for the same.

If you are not going to cover 3GSM can you please forward this mail to your colleague/s that are covering 3GSM with a copy to me, so I can follow up with them.

Following is a brief company profile of Kirusa. You can log on to www.kirusa.com for more information on our products.

Please contact me at +91-9810170135 for any further information.

About Kirusa

Kirusa is a leading developer of value added mobile services that provide the freedom of multimodality. Kirusa's solutions include the hugely successful KV.SMS™, the world's most advanced "Voice SMS" solution, which allows mobile users to send and reply to SMS messages with voice, and works on all handsets and on all networks. The Voice SMS solution offers the industry's most intuitive user interface, with features such as Direct Listen™ for direct access and reply to messages, Speed Codes™ for quickly sending messages using codes, group messaging, mobile number portability, interconnect, and international Voice SMS. KV.SMS can be deployed in a matter of weeks, and its fast user adoption has led to explosive revenue growth for Kirusa's customers. KV.SMS is built on Kirusa's patented and patent pending technology and its highly reliable and scalable multimodal platform. The platform's ability to manage and synchronize data and voice interactions, plus its integration with IMS and 3G standards, enables customers to cost effectively deploy additional revenue-generating services such as messaging, search, information, and entertainment applications. Kirusa's solutions are deployed worldwide and used by millions of mobile subscribers. Headquartered in New Jersey and led by an experienced team of wireless telecom executives and technologists, Kirusa has sales offices in Paris, France; Delhi, India; and Abu Dhabi, UAE; with a research and development facility in Bangalore, India. 'Kirusa Voice SMS', 'Direct Listen', and 'Speed Codes' are trademarks of Kirusa, Inc. For more information, please visit www.kirusa.com

You can reach me at +91-9810170135.

Thanks and Warm Regards,

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