Emoze-opoly: What will you collect when you pass 'Go' At Mobile World Congress 2008?

True to their game, emoze is preparing for another stellar year, beginning with an appearance in Barcelona, at the Showstoppers event and at Mobile World Congress (10-14 February 2008).

emoze has rolled the dice, and is planning to shake-up the 'push' market in 2008, so book your appointment to hear how now (or go directly to 'jail'!)

In 2007, emoze capped a year of great achievement and development of its push-communication technology:

* Emoze Versions 1.1 through 1.5 released to the consumer market, delivering faster, cheaper and more secure push-email!

* Emoze made a splash in the quick-draw 'duel' at 3GSM Mobile World Congress in Barcelona, and later CTIA in Las Vegas with BlackBerry

* Emoze became available for direct download on all of the Nokia Nseries devices – 300 million expected users in 2008

* Emoze offers Gmail and Google Apps users on-the-go, a free downloadable push-email option

Delivering real-time, secure synchronisation of emails, calendars, contacts and tasks, emoze pushes data and updates to you anytime, anywhere using any mobile service provider network or WiFi and using all leading brands of mobile device.

Book to meet the emoze team at Mobile World Congress, in Hall 4 Level 1, Israel Mobile Association (IMA) Brokerage Pavilion, please contact:

Holly Linnell

emoze@pielleconsulting.com

+44-20-7323-1587 or (out-of-hours mobile:) +44 7929 895 388

Or, book to meet emoze at Showstoppers Barcelona event, please register at: www.showstoppers.com/gsm08

About emoze

emoze turns mobile phones and mobile devices in to fully functional personal communication devices with a single, simple and free download for the individual user. Download, registration and use of emoze are all free for the individual user. Users need a data package from their mobile service provider. emoze supports all popular email data sources (e.g. Lotus Notes and Domino Servers, Microsoft Outlook and Exchange and Web-Access) and mobile device operating systems, and provides a simple user interface and high level security for emails and data.

Ends

As a spin-off of Emblaze in 2006, emoze has users in almost every country worldwide. emoze is a subsidiary of the Emblaze Group (LSE: BLZ). For more information, please visit www.emoze.com. Stay connected with emoze - wherever you are!

Europe media contact:

Holly Linnell

emoze@pielleconsulting.com

+44-20-7323-1587

Company contact:

Caron Tal

caron.tal@emoze.com

+972-9-769-9770