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Belgacom and Nokia Siemens Networks strengthen partnership with IPTV contract extension

Belgacom, Belgium's leading telecommunications operator, and Nokia Siemens Networks have extended their contract for the delivery and integration of an IPTV solution for another three years. Nokia Siemens Networks is also supporting Belgacom's plan to add high-definition television to its existing portfolio of interactive TV services via IP-based broadband lines.

The two companies are building on a successful partnership in television services that began in 2004 with the supply of Nokia Siemens Networks' IPTV solution to Belgacom. As a result, Belgacom's total customer base for its Belgacom TV soared to more than 190,000 subscribers by the end of June 2007, far beyond expectations, making the Belgian operator one of the top IPTV providers in the world. By extending the contract, Belgacom has reinforced the partnership between the two companies and expanded its planned services to include high-definition interactive television.

As part of the contract, Nokia Siemens Networks also will be delivering and integrating settop boxes for high-definition TV into Belgacom's network. End-user set-top boxes are an integral part of Nokia Siemens Networks' end-to-end solution, which uses its own leading middleware including an attractive user interface as well as best-of-breed components for encryption/content protection, content servers and TV head-ends. Set-top boxes are the most visible components in the subscribers' home: they render the user interface to the consumer and decode standard and high-definition video and TV content. To save access bandwidth, high-definition content is transmitted in the highly compressed H.264 (MPEG-4) format.

Nokia Siemens Networks will deliver the first high-definition set-top boxes as from November 2007 and integrate them throughout Belgacom's IPTV network. The company will also handle software maintenance services. These services are a key element of high quality network operations, given the large amount of software used in such networks and their increasing complexity. With the new high-definition TV set-top boxes, the Belgacom TV community will enter the new era of television services in the first half of 2008.

Scott Alcott, Executive Vice President of Belgacom's Service Delivery Engine, said: "At the end of June 2007, we had already registered more than 190,000 IPTV users. Thanks to the new technical evolutions, we will further expand our Belgacom TV service, both in terms of services offered and customers reached. Our upgraded network and the set-top boxes delivered by Nokia Siemens Networks will allow us to offer full triple play services, including multiple IPTV channels on multiple TV sets simultaneously and High Definition Television (HDTV) to about two thirds of the Belgian households in the year to come".

"We are pleased to deepen ties with Belgacom by providing an advanced IPTV solution, strong know-how and the most reliable services. We attach great importance to the further



development of our IPTV platform, which helps operators and service providers make optimum use of their investment in bandwidth by generating new revenues" said Bart Bosmans, Head of Customer Team Belgacom at Nokia Siemens Networks.

#### About Belgacom TV

In addition to broadcasting the major TV channels, Belgacom TV includes digital video recording, video- on-demand with a library of more than 1.400 titles and TV of yesterday, to mention just a few features. Premium content, such as pay-per-view for soccer matches, has already proven to be especially popular, with Belgacom's exclusive broadcasting rights allowing fans to follow the matches of the Belgian Jupiler league live.

#### Nokia Siemens Networks' IPTV solution

Nokia Siemens Networks offers a pre-integrated end-to-end solution for IPTV – television via an IP-based broadband connection –, which uses its own field-proven, leading middleware as well as best-of-breed components for encryption/content protection, content server, TV headend and set-top box. IPTV from Nokia Siemens Networks guarantees seamless interoperability and reduced deployment cost, time and risk while giving operators the flexibility to choose the components that best fit their needs. Nokia Siemens Networks is a market leader in deploying innovative end-to-end IPTV solutions that can be tailored to customers' needs, with more than 80 IPTV contracts across the world.

#### About Belgacom

Belgacom Group [Euronext Brussels: BELG] is the benchmark Belgian provider in the field of integrated telecommunications services. Underpinned by its experience as the country's national operator, matched by a capacity to innovate, the Belgacom Group, through the strong brands of its subsidiaries (Belgacom, Proximus and Telindus), provides a full range of offers, solutions and expertise in fixed and mobile networks. The Belgacom Group proposes a complete quadruple-play solution comprising fixed and mobile telephony, the Internet and television. It is committed to meeting the demands of its business and residential customers, and innovates in order to anticipate their future needs, drawing from the latest technological developments. For the fiscal year ending 31 December 2006, the Group posted a total revenue of €6.1 billion and a net operating profit before depreciation and amortization (EBITDA) of €2.15 billion.

### **About Nokia Siemens Networks**

Nokia Siemens Networks is a leading global enabler of communications services. The company provides a complete, well-balanced product portfolio of mobile and fixed network infrastructure solutions and addresses the growing demand for services with 20,000 service professionals worldwide. Nokia Siemens Networks is one of the largest telecommunications infrastructure companies with operations in 150 countries. The company is headquartered in Espoo, Finland.

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